

# Colours & Fragrances clinches prestigious Malaysia Tourism Retail Award

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*MALAYSIA. Retailer Colours & Fragrances (a subsidiary of DR Group Holdings) has bagged a key Malaysia Tourism Award, the “Specialty Store”, under the category of “Most Supportive Shopping Outlet”.*

*The award was announced at the Malaysia Tourism Awards 2004 Dinner, held late last month at the Shangri-La Hotel, Kuala Lumpur.*

*Colours & Fragrances was the only airport travel retailer to win such an award this year. It was nominated twice in the “Best Specialty Store” category, for Colours at Kuala Lumpur International Airport (KLIA) and at Kota Kinabalu.*

*Skymall Duty Free Langkawi, a fellow DR Group Holdings subsidiary, was also nominated for the “Departmental Store” category.*

*“Colours & Fragrances KLIA is now recognised as the store with commitment to excellence in the travel retail industry,” said the company, which was praised for its professional, attentive customer service; attractive merchandising and presentation; and “world class” store set-up.*

*“This acclaim will propel Colours & Fragrances to work even harder to maintain this position...the impetus is to strive harder to live up to its reputation as the country’s foremost Specialty Store.”*