

**PRESS RELEASE**

# ***CADBURY WORLD IN KLIA!***



**The Fabulous Cadbury World Promotion Making Travellers So Very Happy @ KLIA!**

There's a truly impressive Cadbury Chocolate Promotion at Asia's Premier Airport - KLIA! It definitely look like a spin-off from Cadbury Birmingham, UK.

Visit Choc Stop International at the satellite building, KLIA, Sepang, and see for yourself the fantastic Cadbury Chocolate World Display.

The traditional Cadbury chocolate display, which includes world class Cadbury chocolates has attracted travellers the world over in KLIA. They are simply thrilled admiring the lovely, serene and absolutely classy Cadbury display in front of the World's Most Innovative Chocolate Shop. In fact we discovered many travellers milling around this area for a relatively long time to admire and take photographs of the impressive display. And of course they had the opportunity to

sample delicious, smooth, rich Cadbury Chocolates given out by sales promoters!

Cadbury is generously giving out beautiful teddies for every purchase of RM 200 worth of Cadbury Chocolates. And for purchases of RM100, striking Cadbury Sling Bags are given away. This promotion is extremely successful and reflect on the dynamism of Cadbury as the leading Chocolate brand.

Don't miss out on the spectacular Cadbury promotion at KLIA and take back with you the world's most popular chocolates at great prices - and with lovely gifts too! The promotion will end on July 15, 2006.

For further information, please contact:-

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